

CANCER DETECTION CAMP AT GREEN HEAVEN INSTITUTE OF MANAGEMENT & RESEARCH

16TH DECEMBER' 2019

Today our lifestyle has changed rapidly than what it was a few years ago. Changed lifestyle along with increasing pollution, excessive use of pesticides, food adulteration and unwanted addictions have brought forth many agonies for humanity in the form of diseases. It is said that prevention is always better than cure. Lifestyle diseases such as has spread its tentacles all over irrespective of rural or urban population. In view of growing threats of cancer and enabling the rural masses about its ill effects, Green Heaven Institute of Management & Research located at Rui, near Wardha road felt the urge to create an awareness among the rural masses about cancer which is haunting humanity like never before. Director Dr. Anil Sharma proposed the idea to organize a Cancer Awareness Camp to Dr. Medha Dixit, Deputy General Manager (training and development) at the National Cancer Institute (NCI), Jamtha, Nagpur. She happily agreed and took forward the idea with an orientation program on cancer for MBA students of GHIMR, Nagpur.

In the orientation program on **5th December'2019**, the students were enlightened about cancer, its types and the possible preventive remedies a person can take to keep it at bay. Dr. Dixit, Mrs. Sonashree Deshpande and their team at NCI shortlisted the MBA students through a process of Group Discussion and Personal Interview. A team of 13 dedicated students was created from the students. Camp experts from NCI headed by Dr. Dixit provided extensive and exhaustive training regarding how to create an awareness about a sensitive issue like cancer among villagers. The enlightened students, after training became enthusiastic volunteers fully prepared for advancing a social cause.

The volunteers spread the message to the villagers of Rui, Panjari, Pevtha, Banwadi and Varoda and counselled them about cancer, its impact on our body and the possible preventive actions. These female volunteers took great pains to communicate ladies of these villages about cancer related to females. They campaigned for over a week and the fruits of their effort were seen on the camp day. On Tuesday December 17, Green Heaven Institute in association with NCI organized the Cancer Awareness Camp at the college premises at Rui. The camp saw over 120 overwhelming villagers including young and old males and females who turned up for the event. Dr. Pawan Argade, Camp Co-ordinator at NCI and his team looked after checkup and post check up consultation. On behalf of Green Heaven Institute, Prof. Sameer Padole along with Dr. Rajani Kumar, Academic Coordinator took care of the necessary arrangements. Volunteers team led by Prachiti Shambharkar, Akshay Lokhande, Tushar Jadhav, Sheetal Ukare worked hard for the success of the program.



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FRIDAY, January 17, 2020

Green Heaven Institute of Management & Research



Volunteers of cancer awareness camp with teachers.

GREEN Heaven Institute of Management & Research organised an cancer awareness camp to create awareness among rural masses about cancer. Director Dr. Anil Sharma proposed the idea to organise a Cancer Awareness Camp. Dr. Hilar, Mrs. Sandhya Deshpande and their team at NCI started 13 MBA colleges. The volunteers spread the message to the villages of the Pimpri, Peshwa, Banawali and Varaha and course to inform about cancer. This college in association with NCI organised the camp at this. Dr. Pawan Agade, Camp Co-ordinator of NCI and his team rendered their service. Jee Samant Padate along with Dr. Rajni Kumar, academic Co-ordinator worked under the guidance of Director Dr. Anil Sharma. Voluntary work was led by Poojit, Shambharkar, Akshay and others. The success of the camp was due to the hard work of all the staff members.



