

Strategic Plan and Deployment

Over the past 12 years the institute has shown tremendous growth and to sustain the process, strategies must be formulated and implemented effectively. Perspective/Strategic plan focuses on current trends and disrupting forces in higher and technical education strata which when adopted can show better performance.

The salient features of the strategic plan are:

- Publishing paper in reputed journals by faculty members and encourage students to do the same
- Sponsoring faculty members and students to National/International level events
- Participation in Conferences
- Organize Workshops/Training for Faculty/ Organizing Conferences
- Introduce Certificate/Value Added Courses
- Guest Lecture, Association Activities of respective departments • Industrial and Field Visits, Alumni interaction
- Training of Non-teaching staff
- Internships and Industry based projects for students

The Implementation of these plans have yielded:

- Number of papers published in reputed Journals have increased manifold and student involvement in this activity has also improved.
- More students from the socially deprived section of society were accepted with minimal fee
- Regular interaction with alumni helped students to decide on their future course of education and profession
- Organized Advance Excel Training program for teaching and Non teaching Staff.
- Organized International Conference on online International Conference on “Design of Global Commerce and Business for Next Decade” on 21st August’2021, sponsored by Pix Transmissions Ltd. And Solar Industries India Ltd. Hence a this collaborative activity was successfully executed.
- Students were provided with proper training for Internship, SIP Fair was organized and all the students undergone Summer Internship as a part of curriculum.
- Induction Program- Ankur was organized with an objective to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.
- Various Guest lectures by different experts were conducted to make students learn other skills which is prerequisite for the corporate.
- RM Workshop was organized to improve research skills of students.
- Industrial Visit to Morarjee Textiles was organized where 102 students of Semester I attended to understand the actual working in the industry.
- Certification Course on Soft Skills conducted from 12th Feb to 2nd March 2022, 117 students attended to equip themselves with knowledge and skills.
- NISM Training conducted from 15th November to 3rd December 2022, 128 students attended the program and gained knowledge.
- One Day Workshop on Entrepreneurship, Government Policies and Programs conducted on 7th May 2022, The workshop was attended by 220 student. The objective was to develop entrepreneurship spirit among management students and to apprise them about the various self-employment opportunities available in today’s era.

‘OCEAN-2021’ Online International Conference on “Design of Global Commerce and Business for Next decade”

21st August 2021

Green Heaven Institute of Management and Research, Nagpur have organized online International Conference on “Design of Global Commerce and Business for Next Decade” on 21st August’2021, sponsored by Pix Transmissions Ltd. And Solar Industries India Ltd., Nagpur. 200+ participants, which included Academicians, Industry delegates and students from across the country participated and got benefitted.

Conference began with Inaugural session. Dr. Rajani Kumar, Convener, Ocean -2021 gave the introductory remarks, explaining the purpose of organizing the conference. Welcome address was delivered by Dr. Kailash Kadu, the chairman of the conference. The Chief guest for the inaugural session was **Prof. G.D. Sharma—Hon.Vice-Chancellor of the University of Science & Technology, Meghalaya**. In his address to the participants and delegates, he touched upon how emergence of Covid-19 has affected the Business, Social and Political Environment, therefore we have to be ready for the next decade and keep on working on self development as well as on innovative products. Sir also raised the concerns over the environmental/climate changes and role of academicians and industry persons to solve those issues. Dr. Pramod Thakur proposed Vote of thanks for the inaugural session.

Next in the program schedule was plenary session which was moderated by Dr. Mubina Saifee, co-convener of Ocean-2021. The first speaker in the list was **Mr. Sarthak Sharma, Master’s Marketing Analytics, Illinois Tech, Chicago** and his topic for discussion was “**Business leadership in the 21st century**”. He raised the issues of shrinking contribution of India in Global Economy and explained the role of academicians to address this issue. He also elucidated explosion of data and Information all over. Explained the how we can inculcate and empower the students with self confidence using the 7 strategies which he elaborated during his converse.

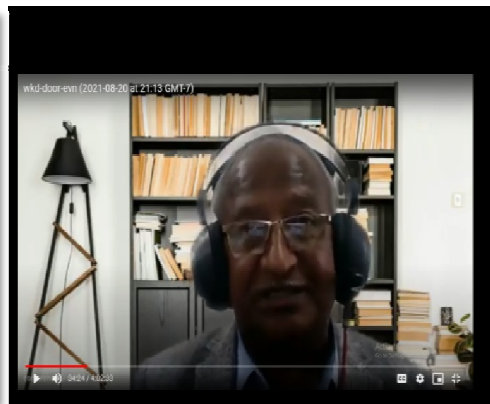
2nd Speaker for the plenary session was **Mrs. Veena Nandi Asso.Professor and Programme Manager at Majan University College, Muscat, Sultanate of Oman**. Her topic for discussion was “**Hybrid Business Models-Post Covid Times**”. She explained about the transforming Business Models and Business Process Reengineering. She emphasized on Strategic resilience. while explaining about future of Workplace 2030+. She also highlighted the need of integration of human and machine together in a right way, so that right utilization of technology is possible.

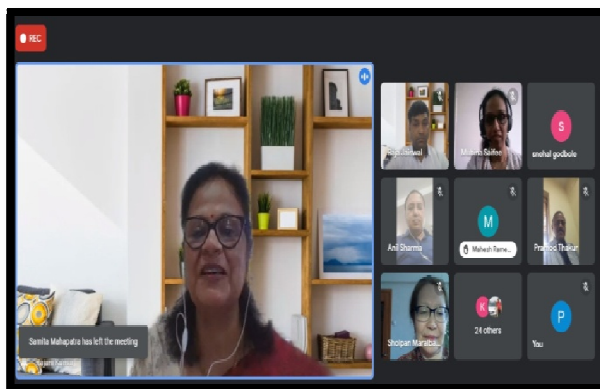
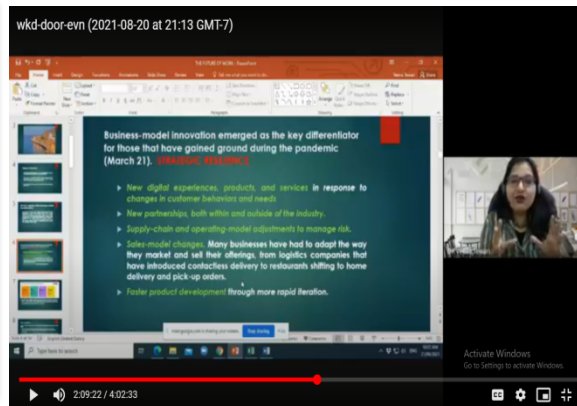
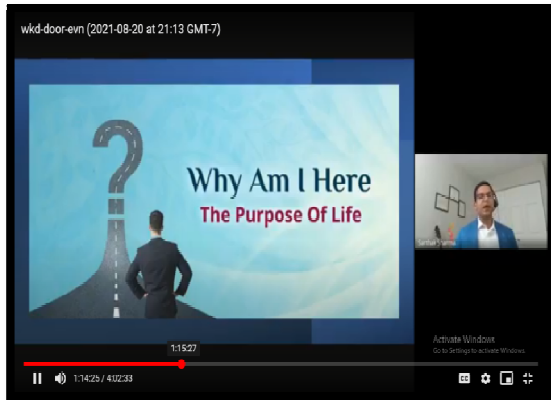
Next Speaker in the plenary session was Dr. Gajanan Mohod retired GM (Employee Relations and Development), Mahindra & Mahindra Ltd, he talked about Human Resource Management—opportunities and challenges. During his address to the participants, he explained shift in aspirations of employees, due to many reasons. He explained how industry can

understand those aspiration and work for getting better Job satisfaction. He also highlighted the rising need of better industry and Institute collaboration to increase the productivity of the employees working in the organizations and to fill the gap between industry requirements and Skills and Knowledge of the students.

The 4th and last speaker for plenary session was **Prof. Sholpan M. Maralbayeva, Senior Lecturer, Almaty Management University, Kazakhstan**, spoke on the **apparel and fashion industry in the new normal**. She explained about the difference in the consumer behavior in fashion and apparel industry, which has changed a lot in the last few years. And how and what adjustments needs to be done in order to respond to these changes in consumer behavior.

The plenary session was followed by Technical session. As there were 30+ participants for presenting their research work, two technical sessions were run simultaneously. One session was chaired by Dr. Ashutosh Paturkar, Professor and HOD of Dr. Ambedkar Institute of Management Studies and Research, Nagpur and another was chaired by Dr. Kailash Kadu, Professor, GHIMR. Researchers across India presented their research papers in the technical session. The presentations on research papers included wide-ranging topics in financial management, human resource management, marketing management, entrepreneurship development, supply chain management, and IT management themes. The valedictory session was lead by Dr. Rajani Kumar, the conference convener. Dr. Mubina Saifee proposed a vote of thanks. Prof. Sameer Padole, Dr. Raja Jaiswal, and Prof. Robin Ukey toiled hard to translate Ocean-2021 into a grand success. The online international conference was organized under the guidance and leadership of Dr. Anil Sharma, Director of the institute. He appreciated the efforts taken by faculty members and thanked academia, industry professionals, and student fraternity for their wholehearted participation in Ocean-2021.





'Students should inculcate research attitude'

■ Dr G D Sharma was speaking during international conference on 'Design of Global Commerce and Business for the Next Decade'

■ Principal Correspondent



Dr G D Sharma, Vice-Chancellor, University of Science and Technology, Meghalaya addressing the participants during the inaugural session.

OUTLINING the need for indigenisation in education and industry, Prof G D Sharma, Vice-Chancellor of the University of Science and Technology, Meghalaya asked students to inculcate the research attitude. He was speaking during an international conference 'Ocean 2021' organised by Green Heaven Institute of Management and Research, Nagpur, on 'Design of Global Commerce and Business for the Next Decade'.

Fix Transmissions Ltd and Solar Industries India Ltd sponsored the on-line event. Dr Rajaraj

chairperson, delivered the welcome address. Dr Pramod Thakur, the editorial team member, proposed a vote of thanks for the inaugural session.

The plenary session was immediately followed by the inaugural session and moderated by Dr Mahima Salfer, co-convenor of Ocean 2021. The eminent speakers for the online conference were Sarthak Sharma, former Vice-President Colligate Entrepreneurs Organisation, USA, and Dr Veena Nandl, Associate Professor, Majan University, College, Muscat, Sultanate of Oman.

Sarthak Sharma spoke at length on the topic 'Business leadership in the 21st Century'. Dr Veena Nandl talked about Hybrid business models post-Covid times. Another key speaker, Prof Shoban M Haribave, Senior Lecturer, Almaty Management University, Kazakhstan, spoke on the appar-

el and fashion industry in the new normal. Dr Gajanan Mohod, retired GM (Employee Relations and Development), Mahindra and Mahindra Ltd, talked about Human Resource Management opportunities and challenges.

The technical session of 'Ocean-2021' was chaired by Dr Ashutosh Patil, Professor and HoD of Dr Ambedkar Institute of Management Studies and Research. Researchers across India presented their research papers in the technical session. The valedictory session was led by Dr Rajaraj Kumar, the conference convener. Dr Mahima Salfer proposed a vote of thanks. Prof Sameer Padole, Dr Raja Jaiswal, and Prof Mahesh Ukey tolled hard to translate Ocean-2021 into a grand success.

The on-line international conference was organised under the guidance and leadership of Dr Anil Sharma, Director of the Institute.

ग्लोबल कॉमर्स आणि बिझनेसची रचना या विषयावर परिषद

ग्रीन हेवन
इन्स्टिट्यूटचा उपक्रम

देशांतरात वृत्तसंस्करण...

नागपूर ■ ग्रीन हेवन

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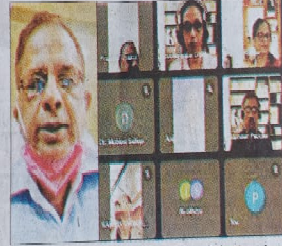
रिसर्चचे पुढच्या दशकात स्टांड

कोर्स आणि बिझनेसची रचना या

विषयावर आपासी पद्धतीने

ऑनलाईन परिषद आयोजित

करण्यात आली होती. या परिषदेत



शिक्षणतज्ञ, उद्योग क्षेत्रातील व्यक्ती आणि विद्यार्थी सहभागी झाले होते. जगभरातील २०० हून अधिक

कैलास कडु, मेघालय विद्यापीठाचे कुलगुरू डॉ. सी.डी. शर्मा प्रमुख मानले. डॉ. शर्मा आणि उद्योग क्षेत्रातील व्यक्ती, असे विचार प्रमुख व्यक्तींना मानले. डॉ. राजनी कुमार यांनी प्रस्तावित केले. डॉ. प्रमोद दहलूकर यांनी आभार मानले. या परिषदेत विविध विषयावर पार पडलेल्या कायदांसाठी डॉ. वीणा नंदी, प्रो. शोभन एम., मालकांपेक्षा डॉ. गजानन मोहोड, डॉ. अशुतोष पातुकर यांनी आपले मत मांडले.

Two Day Workshop on Advanced features and functions of MS Excel for Teaching and Non Teaching staff.

21st July 2022

Microsoft Excel is one of the most popular and commonly used spreadsheets applications used nearly by all the firms in every industry in the world. Corporates, educational institutions, and government agencies all use Excel to manage and analyze data. It is a simple but powerful tools for faculties, students, project managers, admin and finance department staff to manage their day to day data and information. It is widely used for Management Information System (MIS) to maintain, frequently update data and keep track of progress.

The first session on Day 1 was conducted by Dr. Mubina Saiffee, Beginning with a brief introduction of MS-EXCEL and its importance in data handling, Dr. Saiffee introduced the use of simple functions like sum, average, product, division, max, min, text functions and various ways of formatting the entered data, explaining lucidly with the help of the dataset she had shared with the students last day.

She extended the discussion on the use of standard operators like AVERAGEIF, COUNTIF, and mathematical and statistical functions, which helped work out a number of problems from the data set. She also taught the various paste special techniques that are available with EXCEL She also elaborately explained with examples the use of logical functions, array functions and date and time functions She taught the various ways of sorting and filtering large data sets and also the working of the lookup functions

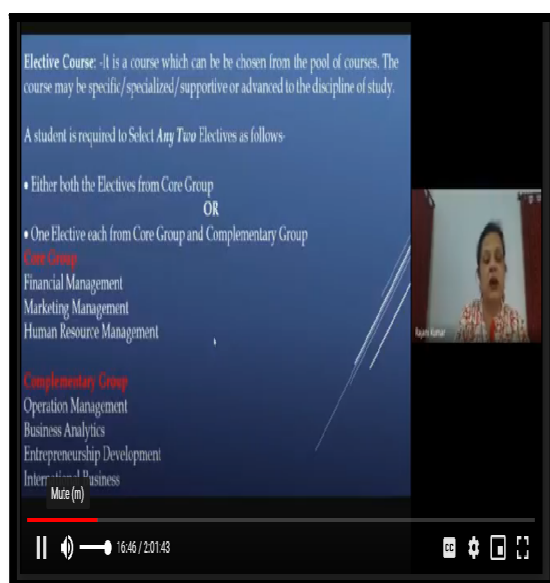
Day 2: The day started with the explanation of the various uses of Data Validation and Pivot Tables in EXCEL. Also took up was the topics of creating charts and slicers, how to protect an excel worksheet and also the various tools of data analysis in EXCEL. Lastly explained was to take prints from the excel sheets which is a bit tricky.

Webinar on SIP — A Launchpad for Your Professional Success

15th September 2021

Amid the COVID-19 crisis and lockdowns, all the stakeholders in the higher education sector are evaluating newer ways to ride over the tide. In this respect, physical or onsite model, the SIPs have changed to online/ work from home model under the current circumstances. To cope up with these changes and acquaint students on the newer ways to accumulate knowledge, Green Heaven Institute of Management and Research hosted a webinar on SIP – A Launchpad for Your Professional Success. Dr. Rajani Kumar, the Academic Coordinator of GHIMR was the speaker for the session

Dr. Kumar explained the students about the relevance of SIP in the MBA program and its importance on the students' future career path. She spoke at great length about the general skills and specific skills to be acquired by the students before kick starting their summer internships projects. She also stressed on the importance of acquiring KSAs (knowledge, skills and attitude) for students ahead of their SIP. She advised the students to have a positive frame of mind and a quest for learning for achieving better results during the course of their SIP. Dr. Mubina Saiffee moderated the online session and also proposed the vote of thanks. The session was organised under the guidance of Dr. Anil Sharma, Director of GHIMR.

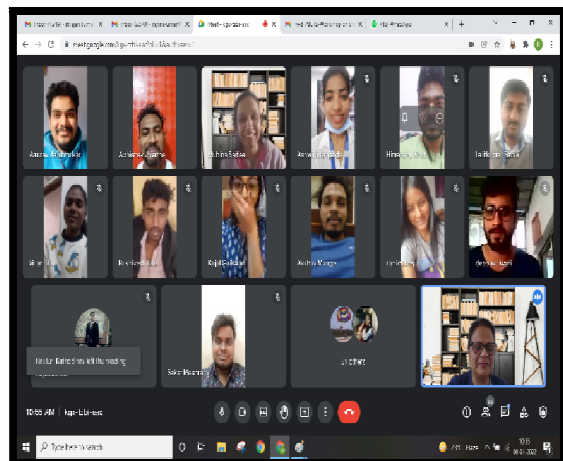
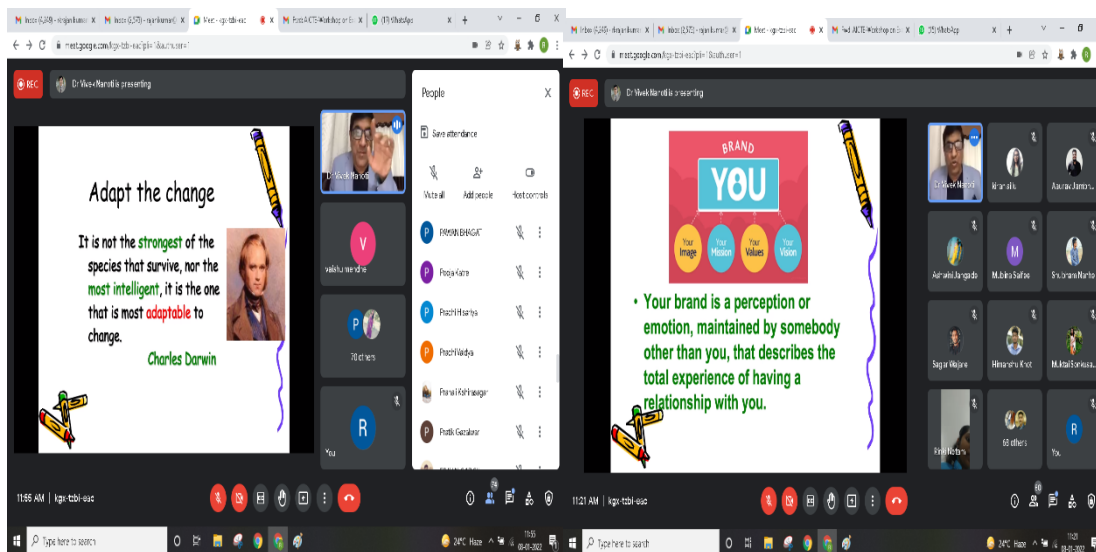
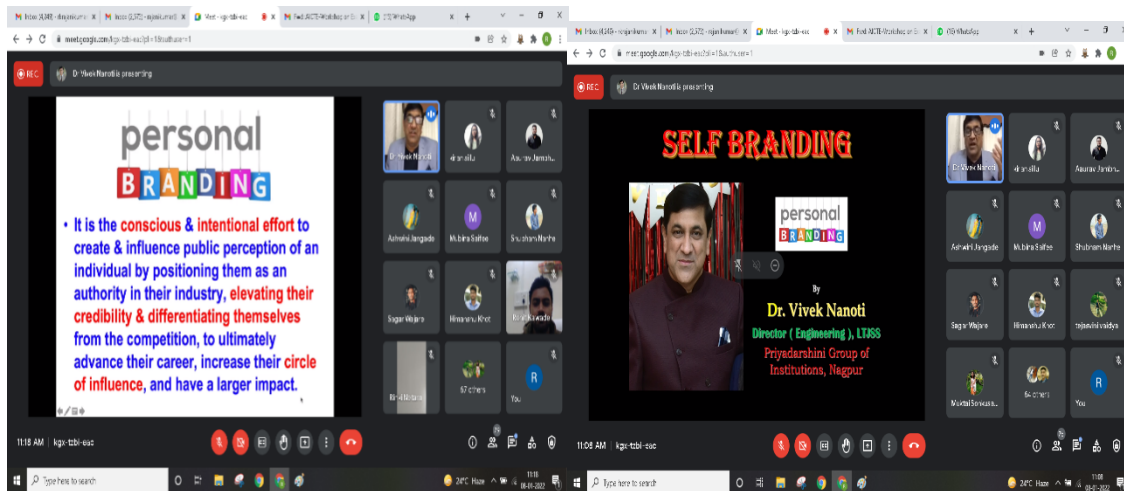


Green Heaven Institute of Management and Research, Nagpur

Guest lecture on “Self branding”- a Report

8th January 2022

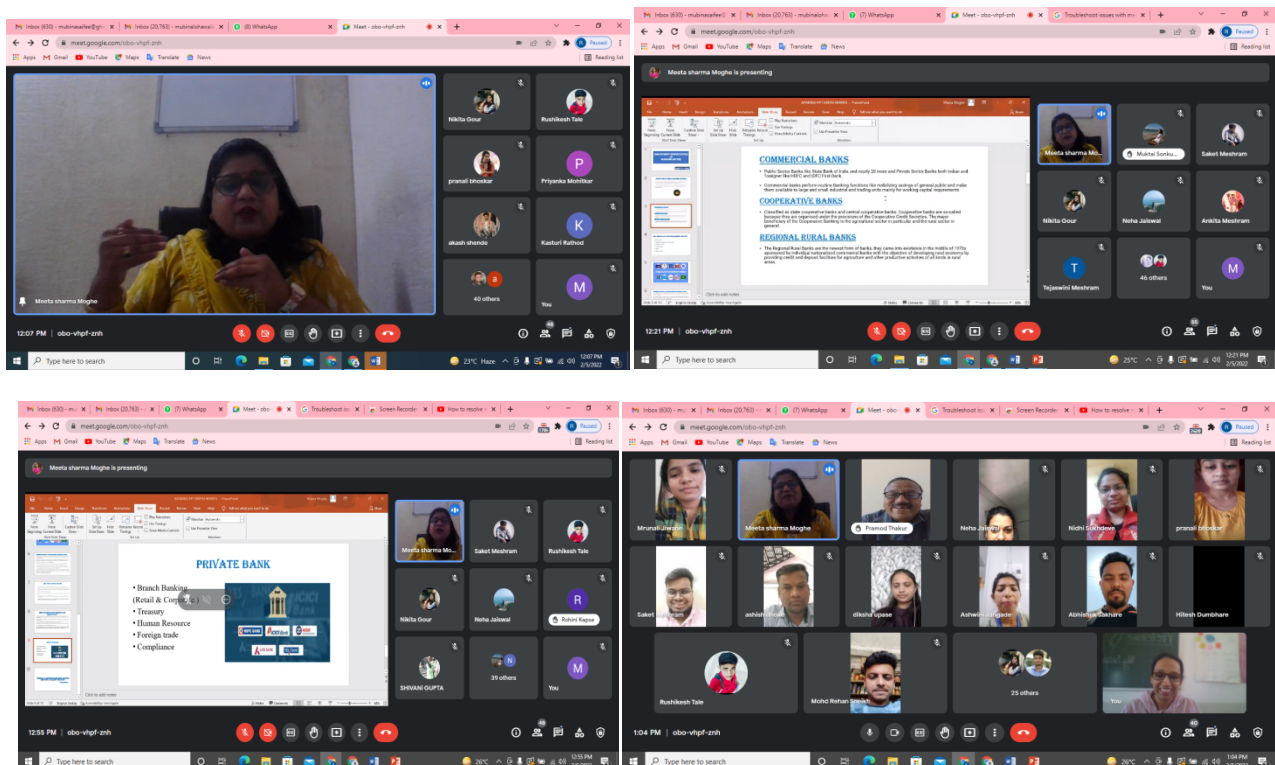
In today's highly connected world, managing one's brand is more important than ever. It can be understood as a form of marketing that an individual uses to create a uniform public image that demonstrates his or her values and overall reputation. Hence, to inculcate this among students, a Guest Lecture on “Self Branding” was organized by Green Heaven Institute of Management and Research, Nagpur. The Guest speaker, Dr. Vivek Nanoti, Principal, Priyadarshini Institute of Engineering and Technology and Senate Member, RTM Nagpur University put forth that being good is not enough but it is important for one to tell this to the world. Speaking about the elements of personal branding, Sir stressed upon the importance of taking care of one's appearance through proper dressing, improving upon one's communication styles, knowledge, skills and abilities. Dr. Nanoti advised students to work towards self-branding as it would elevate their credibility and also enable them to differentiate themselves from their competitors to advance their career and also increase their circle of influence and have a larger impact. Speaking about the process of Self Branding, the guest speaker suggested the students to do a SWOT analysis of themselves by listing out all the strengths, work on weaknesses, find opportunities and understand threats. Director, Dr. Anil Sharma appreciated the program and declared that the Institute will continue to conduct similar programs for benefit of students. The program was coordinated by Dr. Rajani Kumar and Mr. Robin Ukey. Dr. Mubina Saifee proposed the vote of thanks.



Report of Guest Lecture on “Employment Opportunities in Banking Sector

5th February 2022

The Banking sector in India is growing at a rapid rate and is among one of the fastest growing industry vertical. The rapid advancements and growth in the **banking sector** has paved way for many banking career opportunities. Owing to this, Green Heaven Institute of Management and Research, Nagpur had organized a guest lecture on the topic “Employment Opportunities in Banking Sector” in an online mode. Speaker for the session was Mrs. Meeta Sharma Moghe, Faculty Finance, Duke College of Management, Bhopal. She started the session explaining the history of the Banking sector and moved on to describe the structure of Indian Banking system. She also gave inputs on various positions and profiles of the banking sector where the students can look forward to apply. She threw light on various examinations they need to appear and clear to secure those jobs. The guest lecture was coordinated by Dr. Mubina Saifee, under the guidance of Dr. Anil Sharma Director, GHIMR.



Green Heaven Institute of Management and Research

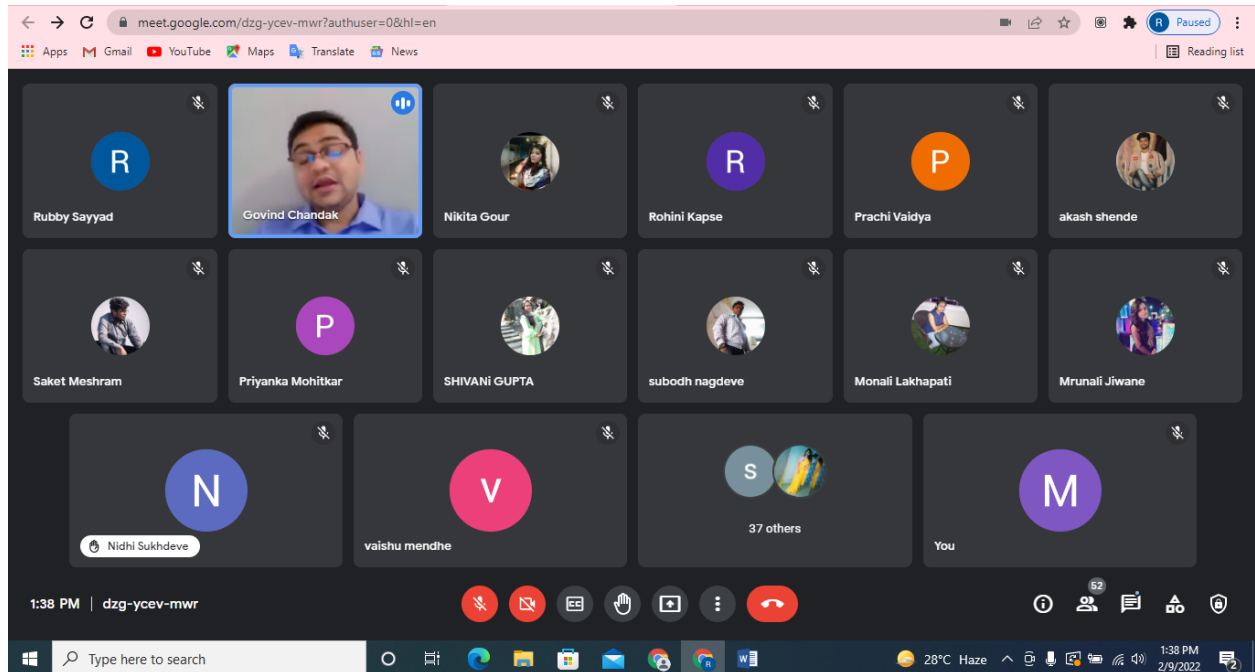
The Banking sector in India is growing at a rapid rate and is among one of the fastest growing industry vertical. Owing to this, Green Heaven Institute of Management and Research organised a guest lecture on the topic "Employment Opportunities in Banking Sector" in an online mode. Speaker for the session was Meeta Sharma Moghe, Faculty Finance, Duke College of Management, Bhopal. She started the session explaining the history of the Banking sector. She also informed students about various examinations they need to appear. The guest lecture was coordinated by Dr Mubina Saifee and Shweta Gaud under the guidance of Dr Anil Sharma, Director, GHIMR.

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Guest Lecture on "Digital Marketing and Growth Hacking"

9th February 2022

Digital marketing has been successful in establishing a stronghold in the marketplace. With this shift in the marketing practice, a whole new pool of digital marketing job opportunities has been created which makes a career in digital marketing in India one of the best options for students and professionals. Keep this in mind, Kotler's Junction the Marketing club of Green Heaven Institute of Management and Research, Nagpur organized a guest lecture on the topic Digital Marketing and Growth Hacking. Resource person for the session was Mr. Govind Chandak, Business Head NSDM, Pune. Mr. Chandak is a well known Digital and Growth marketing Trainer and consultant. During his session, he explained various domains of Digital Marketing where students can look forward to make their career. Sessions ended with the queries by the students. Students urged to organize more such sessions in future. Dr. Mubina Saifee, coordinated the session under the guidance of Dr. Anil Sharma, Director GHIMR.



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Green Heaven Institute of Management and Research

The Banking sector in India is growing at a rapid rate and is among one of the fastest growing industry vertical. Owing to this, Green Heaven Institute of Management and Research organised a guest lecture on the topic "Employment Opportunities in Banking Sector" in an online mode. Speaker for the session was Meeta Sharma Moghe, Faculty Finance, Duke College of Management, Bhopal. She started the session explaining the history of the Banking sector. She also informed students about various examinations they need to appear. The guest lecture was coordinated by Dr Mubina Saifee and Shweta Gaud under the guidance of Dr Anil Sharma, Director, GHIMR.

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Report on One Day Workshop on “Research Methodology for Project Report Preparation”

18th February 2022

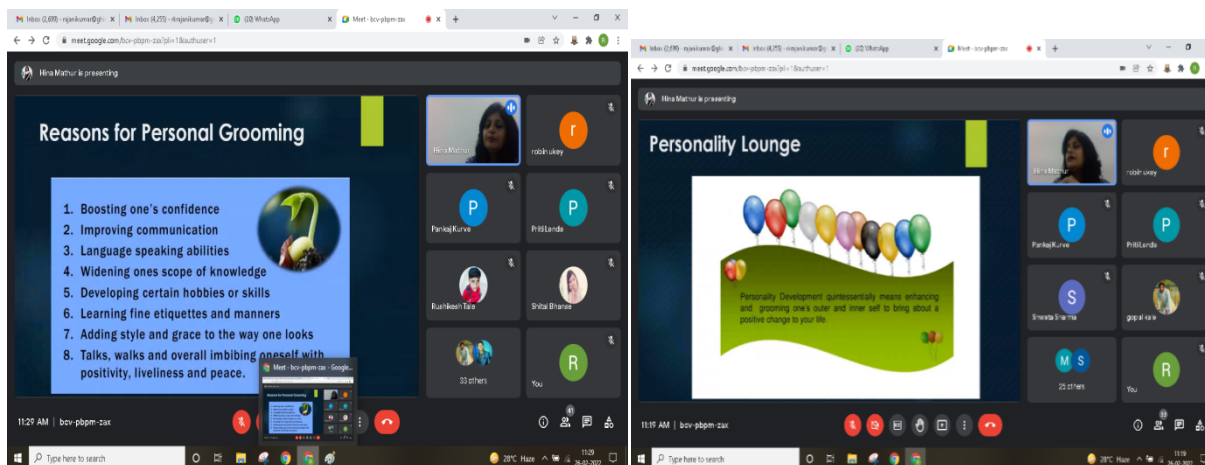
With an objective of equipping students with the basics of research and enable them to prepare the final project report a One Day Workshop on “Research Methodology for Project Report Preparation” was recently conducted by Green Heaven Institute of Management and Research. Dr. Ashish Linge, Founder Director, Research Vidya and assistant professor, Dept. of Business Management, CP and Berar College was the resource person who emphasised upon the importance of Business research in course curriculum of MBA and how it would further help students in their career. Students were taught the process of selecting and designing the Research Title, Setting of Research Objectives, Hypothesis formulation, tips for writing Research Synopsis and the final project report. Speaking upon the importance of theory building and Review of Literature, sir informed about different sources to refer. The resource person took up various examples from projects in different disciplines such as HR, Marketing Finance and Operation Management to clarify the process of writing the Final Project Report. 112 students from different colleges of Nagpur attended the workshop and learnt the concepts. Student's queries were answered by Sir during the last session of the day. Dr. Rajani Kumar coordinated the workshop under the guidance of Director, Dr. Anil Sharma.

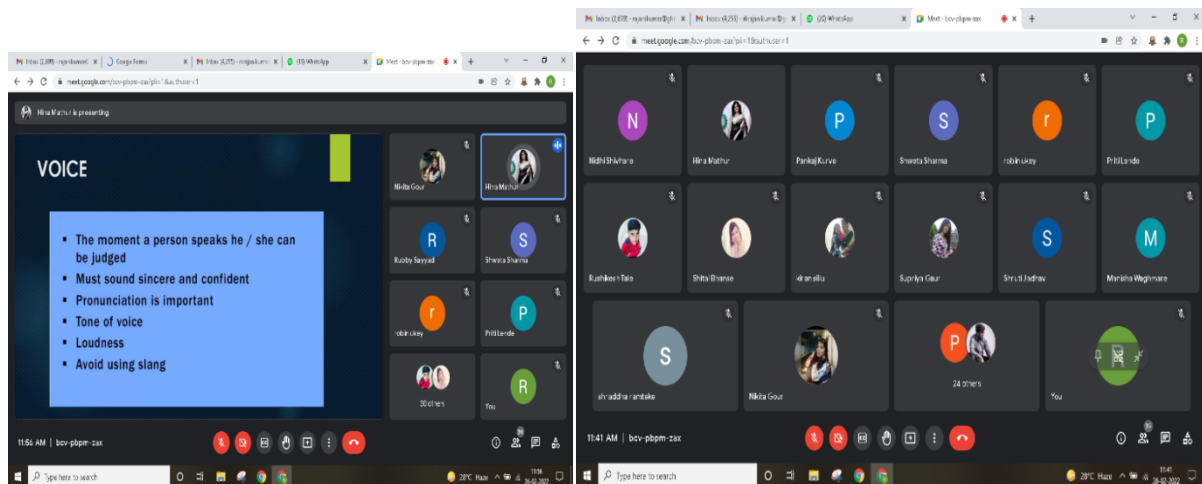
Green Heaven Institute of Management and Research

A ONE-DAY workshop on 'Research Methodology for Project Report Preparation' was recently conducted by Green Heaven Institute of Management and Research (GHIMR). Dr Ashish Linge, Founder Director, Research Vidya was the resource person. Students were taught the process of selecting and designing the Research Title, etc. Dr Rajani Kumar coordinated the workshop under the guidance of Director, Dr Anil Sharma.

Personality Development & Self Grooming Workshop ***26th February 2022***

With an objective of building self-confidence, enhance self-esteem and for overall development of students, workshop on Personality Development and Self Grooming was conducted at Green Heaven Institute of Management and Research. The program aimed at grooming the students through sensitizing them about proper behaviour, socially and professionally in both formal and informal circumstances. The resource person, Ms.Hina Mathur, corporate trainer cited examples to explain that there are certain values like way of talking, behaving and dress code which shows one's personality that relates oneself to other. Speaking about the importance of Self grooming, Ms.Mathur put forth that once you start presenting a better version of yourself, you'll notice a significant improvement in your self-esteem. A boost in self-esteem will allow you to be more comfortable which in turn, enables your true personality to come out and shine. Self-grooming tips in terms of clean and neat hairstyle, appropriate attire based on the events and weather, appropriate socks and shoes, maintaining pleasant body odour, keep proper length and smooth nails etc were also told to students. Dr.Rajani Kumar coordinated the workshop under the guidance of Director, Dr. Anil Sharma. Mrs.Shweta Sharma gave the concluding remark and Mr. Robin Ukey proposed the vote of Thanks.





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Green Heaven Institute of Management and Research

A WORKSHOP on 'Personality Development and Self-grooming' was conducted at Green Heaven Institute of Management and Research. The resource person, Hina Mathur, corporate trainer, cited examples to explain that there are certain values like way of talking, behaving and dress code which shows one's personality that relates oneself to other. He gave self-grooming tips to students on clean and neat hairstyle, appropriate attire based on events and weather, appropriate socks and shoes, maintaining pleasant body odour, proper length and smooth nails. Dr Rajani Kumar coordinated the workshop under the guidance of Director Dr Anil Sharma. Shweta Sharma made concluding remark while Robin Ukey proposed a vote of thanks.

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Industrial Visit at Morarjee Textiles Ltd.

24th March 2022

Green Heaven Institute of Management and Research, Nagpur organized a Industrial Visit to Morarjee Textiles Ltd., Butibori, Nagpur on 24th March 2022 for its students. The visit was part of Institute's "Industry Institute interface" policy which provides students an opportunity to get acquainted with the real time working of the industries. Morarjee is a leading player in premium cotton shirting fabric and high fashion printed fabric globally and part of Ashok Piramal Group. It has an integrated manufacturing plant at Nagpur in Central India.

The Visit was arranged with the kind cooperation and permission from Ms. Pooja Gabhane, Assistant Manager - HR & IR, Morarjee Textiles Ltd. Visit commenced with an orientation about the company by Mr. G. S. Pal, followed by the plant visit.

Students got hands-on opportunity to see and understand the complete manufacturing process and quality control measures at Morarjee. They were given an opportunity to visit the Spinning and Weaving plant. Students asked various related queries during their visit to these plants. These plants were fully automated, use German technology and biggest plant in India of its kind. In the end of the visit students were asked by HR of the Morarjee to summarize as to what they have learnt from this visit. They also answered the queries of students and staff. These kinds of visits help students to plan, organise, and engage in active learning experiences both inside and outside the classroom which also helps to improve their interpersonal skills. The students were accompanied by Dr. Rajani Kumar and Dr. Mubina Saifee. Dr. Rajani Kumar Coordinated the visit under the guidance of Dr. Anil Sharma, Director, GHIMR.



**One Day Workshop on Entrepreneurship, Government Policies and
Programs
7th May 2022**

A Workshop on **Entrepreneurship, Government Policies and Programs** was conducted by Green Heaven Institute of Management and Research, in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), The key speaker for the webinar was Mr.Chakradhar S.Dodke, Former Assistant Director (IMT),Govt. Of India, Ministry of MSME. The primary objective of the webinar was to develop entrepreneurship spirit among management students and to apprise them about the various self-employment opportunities available in today's era. Mr. Dodke spoke at length and explained in detail about how to set up micro, small and medium enterprises (MSME) and state government's schemes and subsidies and the related training support provided by MSME.

He explained how the revision of MSME definition has brought more entrepreneurship activities and businesses in its ambit and facilitated the ease of doing business. The` workshop was attended by 220 students.Ms. Kajal Gaikwad,Semester II student introduced the guest while Ms. Mrunali Jiwane proposed the Vote of Thanks.Dr. Rajani Kumar welcomed the guest speaker. Prof.Robin Ukey moderated the session under directions from Dr. Anil sharma, Director of GHIMR.



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Green Heaven Institute of Management & Research

A WORKSHOP was conducted by Green Heaven Institute of Management & Research (GHIMR) and Ministry of MSME. The speaker was Chakradhar Dodke, former Assistant Director, Ministry of MSME, GoI. Dodke explained how to set up MSME and training by MSME. Kajal Gaikwad introduced the guest, while Mrunali Jiwane proposed the Vote of Thanks. Dr Rajani Kumar welcomed the guest speaker. Prof Robin Ukey moderated the session under directions from Dr Anil Sharma, Director of GHIMR.

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Guest lecture on “Preparation of UPSC, MPSC and other Competitive exams

25/05/2022

Preparing for Civil Services Exam is one of the most enriching journeys that anyone can embark on. The learning process and knowledge gained is bound to transform the person to become a thinker, an analyst, in fact a scholar who has insight into all the aspects of life, understanding this Green Heaven Institute of Management and Research, Nagpur organized a guest lecture on “Preparation of UPSC, MPSC and other Competitive exams”. The resource person for the session was Mr. Atul Koche, CEO, Ned Solution Pvt Ltd. Mr. Koche started the session explaining detailed syllabus, exam pattern, and strategies to crack MPSC, UPSC, and Banking Exam. He stressed upon to have an Aim in life. He then said that if the aim of the any particular student is to crack any competitive exam then he should have the patience because such exams may sometimes takes period of a year or more for completion of all three phases of the exam or in either case sometimes the result may get delayed. Session was concluded with the Vote of Thanks by Mrunali Jiwane. Dr. Rajani Kumar, the IQAC Coordinator and Mr. Robin Ukey Coordinated the guest lecture under the guidance of Dr. Anil Sharma, Director of GHIMR.

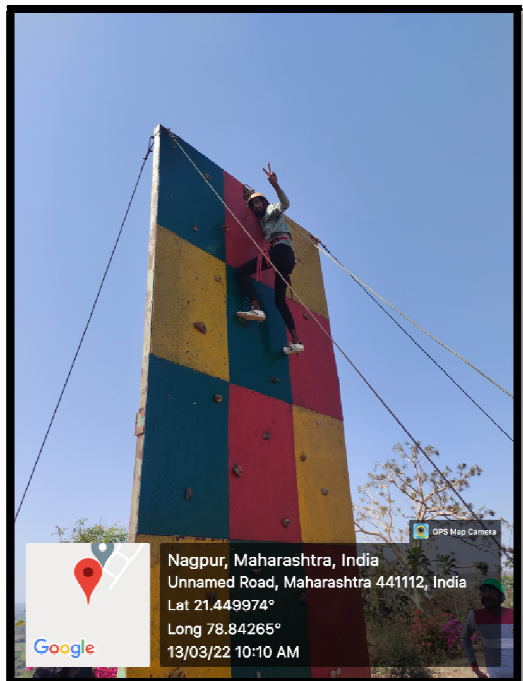
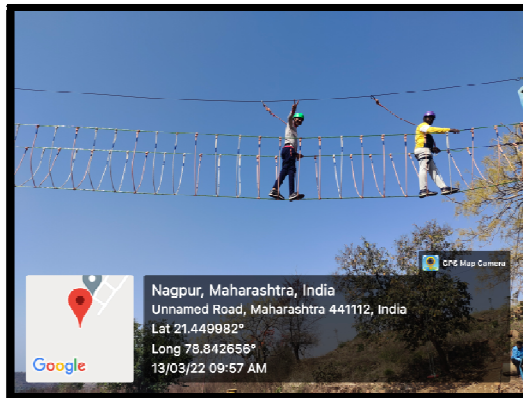


Out Bound Training Camp organized by GHIMR

12th and 13th March 2022

With an aim of enhancing performance through experiential learning, Green Heaven Institute of Management and Research, Nagpur every year organize a Outbound training Camp for its students. This year a two day camp was organized at Natures Park at Kelwad, Chhindwara Road Nagpur and which was managed by 'Wow The Adventure Camp'. The students of Sem-1 and 4 participated in the camp with lots of zeal and enthusiasm. Students through various activities at the camp like Wall Climbing, Zipline ride, Zipline cycle ride, net climbing and several management games conducted by the camp team learned management skills viz team work, Communication, leadership time management, problem decision making etc. Students got an opportunity to learn managerial skills and at the same time have fun. Students were accompanied by Ms. Minaskhi Shendre, Mr. Robin Ukey and Mr. Pankaj Kurve from GHIMR team. Director, Dr. Anil Sharma also visited the camp site and encouraged students' participation to the fullest. The training camp was coordinated by Dr. Rajani Kumar, Asst. Professor, GHIMR.





ANKUR 2021"-The Induction Program

22nd- 28th December 2021

The **Induction Programme- "Ankur'2021"** of **Green Heaven Institute of Management and Research, Nagpur**, was conducted with an objective to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration. The week long program commenced with the **Inaugural Session** by lighting the traditional lamp and seeking blessings of Maa Saraswati, the goddess of wisdom. **Director, Dr. Anil Sharma** welcomed the students and congratulated them for making a wise choice of choosing Green Heaven Institute of Management and Research. Speaking about the achievements and awards of the College, he stressed upon the duties which the students need to perform during their stay in the college. He also informed about the activities as well the efforts taken by the College to develop the required skills and efforts among students.

The second session of the day, **"Academics- an Overview"** was taken by the **Academic Co-ordinator, Dr. Rajani Kumar**. During the session, she elaborated upon the various subjects, the examination pattern and other academic, curricular and co-curricular activities that students need to undergo during the next two years of MBA Curriculum.

A session on **"Prospects after MBA in Financial Planning"** was taken by a Guest Faculty, **Prof. Indira Shah** where examples from day today life were taken to make students understand the basic concepts of Financial Management and be comfortable with the subject.

MOOCS being an important component of our course curriculum, **Dr. Mubina Saifee** conducted an Orientation Session and got students registered for different courses of NPTEL/SWAYAM.

In order to guide and motivate students to choose the right career, **Dr. P.L Thakur** conducted a session on **"Step towards Corporate Life"**. The session was quite interactive and informative.

In his session **"Career in MBA- Institute of Industry"**, **Prof. Raja Jaiswal** explained the importance of MBA Curriculum and its relevance in Industry set up.

Dr. Kailash Kadu, Professor (Retd) and Academic Council Member and Ex-Senate member, RTM Nagpur University, Nagpur guided students on the topic **"Entrepreneurship Development through Management Curriculum"**. Citing different case studies he explained how the MBA curriculum develops and hones one's skills so to be good entrepreneurs in future.

During the Induction Program, students got an opportunity to know about the college, meet their Faculty Members, and know the academics and examination pattern. Students were briefed about the various co-curricular and skill development programs of the college. **Ms. Ruby Dwivedi**, an Alumnus from 2018 batch shared her experience and motivated students to maintain a perfect balance between their hard and soft skills for a bright future. Movie **"Life of Pi"** was screened and movie review presentation done by **Mr. Robin Ukey**. To make learning fun, management games were conducted and lessons learnt from each game were discussed. A session on **MOODLE (Modular Object Oriented Dynamic Learning Environment)** was conducted to introduce students to the online software. With an objective of inculcating a daily routine of physical activity yoga and Zumba session was also conducted.

The Induction Program, **ANKUR'21** provided a platform to students to showcase and develop their talents. Director, Dr. Anil Sharma, appreciated the effort of the coordinator Dr. Rajani Kumar and congratulated the team on success of the program.





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Green Heaven Institute of Management & Research

THE induction programme- 'Ankur 2021' of Green Heaven Institute of Management & Research (GHIMR) was conducted with an objective to help students adjust and feel comfortable in the new college environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration. The week-long programme commenced with the Inaugural session. Director, Dr Anil Sharma congratulated and welcomed the students to Green Heaven Institute of Management & Research. While speaking about the achievements of the college, he stressed upon the duties which students need to perform during their stay in the college. He also informed about the activities and efforts taken by the college to develop the required skills among students. Besides making students acquainted with curricular and co-curricular activities of the college, Sessions on various subjects such as 'Step towards Corporate Life' by Dr P. L. Thakur and 'Career in MBA- Institute of Industry' by Prof Raja Jaiswal were conducted. Ruby Dwivedi, an alumnus from 2018 batch, shared her experience and motivated students to maintain a perfect balance between their hard and soft skills for a bright future. Dr Kailash Kadu, Professor(Retd) and Academic Council Member and Ex-Senate member, RTM Nagpur University guided students on the topic 'Entrepreneurship Development through Management Curriculum'. Citing case studies, he explained how the MBA curriculum hones one's skills and prepares students to become good entrepreneurs in future. A session on 'Prospects after MBA in Financial Planning' was conducted by a guest faculty, Prof. Indira Shah. Movie 'Life of Pi' was screened and movie review presentation by students was conducted. Robin Ukey monitored the session. To make learning fun, logo-making competition and management games were conducted and lessons learnt from each game was discussed. A session on MOODLE (Modular Object Oriented Dynamic Learning Environment) was conducted by Dr Mubina Saifee to introduce students to the on-line software. Dr Anil Sharma, appreciated the effort of the coordinator Dr Rajani Kumar and congratulated the team on success of the induction programme.

Certification Course on Soft Skills

12th Feb to 2nd March 2022

Soft Skills is a very popular term nowadays, used to indicate personal transversal competences such as social aptitudes, language and communication capability, friendliness and ability of working in team and other personality traits that characterize relationships between people. Soft Skills are traditionally considered complementary of Hard Skills, which are the abilities to perform a certain type of task or activity. Soft Skills are strategic to be successful in personal and professional life then is essential for the students when they try to obtain any kind of job. Enterprises generally hire new employees, in particular recent graduates, taking more in consideration their Soft Skills than their Hard Skills. This happens also for technical professions, because the company, in order to be competitive, needs to create good and effective teams and a collaborative working atmosphere. A 30 hours Certification course on Soft Skills was conducted. Here, students were taught to understand and speak in English. Regular practice to speak in the said language was given to make them conversant in the language.



Report of NISM Training

15th November to 3rd December 2021

To enhance the employability skills of students for the betterment of the placements of the Institute, Green Heaven Institute of Management and Research, Nagpur has come in collaboration with Ramai Infotech, a training Institute for NISM Certificate Courses, an orientation session was organized on 25th October 21 based on this. The National Institute of Securities Markets (NISM) was set up by the Stock Exchange Board of India (SEBI) in 2006 to provide education about the securities market in India. This orientation session was conducted by 'Ramai Suresh Foundation', in association with Ramai Infotech and its partner ICICI Foundation through its CSR initiative offers student employable skill training programs. The orientation session was attended by 125+ students of Sem -3 and pass out students (of batch 2018-20). During the orientation session the speaker of the session Mrs. Seema Manojia, Operations Manager, Ramai Infotech, explained the learning outcomes of the training program and urged the students that certification will help them to become a certified professional to pursue career in Mutual Fund Industry. The training session was proposed to start on 10th November 2021.

Under the online training program students were imparted complimentary 40 hrs, 15 days training to qualify the influential NISM-Series-V-A: Mutual Fund Distributors Certification Examination. The Modules were covered in 15 sessions. After 10 sessions a Mock test on NISM portal was conducted, students who qualified were only allowed to book exam slot. Rest 5 days training is imparted to students who could not qualify for booking the exam slot. Then again these students to reappear in the Mock test. There were students in the 2nd Mock who could not score the benchmark of 60%, therefore eliminated from the Program. A total of 43 students registered for this training program.

There were 5 students in total who could qualify to register for the exam. Out of these 5 students, 2 students could actually get the NISM certificate. The names of these students were Priya Jaiswal and Ruby Sayyad.

The training program was free and the examination fee cost was borne by the Institute.

Following was the syllabus and Topics covered in the training session

Session no.	Date	Topic
1	15/11/2021	Risk Profiling and Investment Decision Making
2	16/11/2021	Different Concepts of Mutual fund- Classification, growth, structure and key constituents
3	17/11/2021	Asset Management Company - it's role and support functions , Role of Regulators in India
4	18/11/2021	AFMI- code of conduct, Mutual fund distributors
5	19/11/21	Mutual Distributors- Pre-requisites, Revenue model, and Processes .

6	22/11/2021	Net Assets and NAV, Total expense ratio and Pricing of units for the Segregated Portfolio,
7	23/11/2021	Taxes and GST applicable to AMCs
8	24/11/2021	NFO- processes, investments plans and options, Mutual Fund allotment.
9	25/11/2021	Mutual Funds Transaction (Purchase, Redemption and Switches), KYC processes,
10	26/11/2021	Returns on Investment- Measures of Risk and Performance benchmark
11	29/11/2021	Equity Fund, Debt fund and other funds and usage of performance benchmark to evaluate returns
12	30/11/2021	Scheme Selection based on Investor needs, preferences and risk-profile
13	1/12/2021	Selection of Mutual Fund scheme offered by different AMCs or within the scheme category
14	2/12/2021	Revision and doubt solving
15	3/12/2021	Revision and doubt solving