



BEYOND IIMs

B-SCHOOL SURVEY 2015

Despite the huge demand for highly qualified labor in the management sector, CAT 2014 recorded a new low of 1,89,759 from the previous eight years, down nearly 33 percent from its peak in 2008. With, six new proposed IIMs being added to the existing 13, the chances for securing a seat in one of the IIMs has increased in leaps and bounds. Yet, the IIMs can only accommodate 3335 students against the huge number of aspirants that apply each year. Hence, gaining an MBA degree from the prestigious IIMs will continue to be a distant dream for majority of the students in the country. A vast majority of students who do not make the cut in IIMs often ponder about the future of their career aspirations. Today, there are institutions in the country that are providing quality management education at par with the level of IIMs. With a motive to provide the right guidance to MBA aspirants to look beyond the IIMs, Higher Education Review brings its second edition of "Beyond IIMs - B-School Survey, 2015."

In 2014, when we ranked 50 B-schools out of 280 nominations that we received, we carried out a purely perception based survey, which was based on the opinions of alumni. Due to the huge success of first our first edition of the B-school survey, we have received 4 times more nominations and hence we have strengthened our approach to analyze the performance of Indian B-schools and ranking them. In this second edition of 'Beyond IIMs,' we have ranked B-schools across the country by combining the scores of a perception survey with the addition of a factual survey, which is based on the data inputs provided by B-schools. While our expert panel consisting of top HR Managers and Dignified Educationalists analyzed and verified the data to list out 80 percent of the factual survey, the remaining calculations were done by analyzing the perceptual survey. In the factual survey, we have divided the scores among different aspects given below to come up with a total score.

Faculty , Research & Publications: 20%
Establishment & Approvals: 10%
Current Students & Admissions: 10%
Placements & Salary Statistics: 25%
Infrastructure & Facilities: 15%

The dedicated team behind the "Beyond IIMs" - B-Schools Survey 2015 has evaluated 4000 plus B-Schools across the country. By taking a deeper step under the creamy layer of Management Studies in the country and at the same time describing the evolutionary journey taken by the B Schools to become one of the top business learning centers within a short span of time, Higher Education Review aims to provide the right insight to all its stakeholders: Aspiring Students, Management Institutions and the Industry. We sincerely hope that our survey will help the student community to broaden their horizons and grasp opportunities beyond the IIMs, while helping them select the right colleges. The following pages contain selected features on colleges included in the survey.

RANK	COLLEGE NAME	TYPE OF INST. (GOVT/ PVT)	CITY	TOTAL SCORE 500
1	Jaipuria Institute of Management	P	Indore	315.09
2	Chitkara Business School	P	Chandigarh	312.69
3	School of Business Studies - Sharda University	P	Gr. Noida	280.41
4	GIBS Business School	P	Bangalore	271.57
5	School of Business , Galgotias University	P	Gr. Noida	240.35
6	Apoorva Institute Of Management & Sciences	P	Karimnagar	339.31
7	International Academy of Management & Entrepreneurship	P	Bangalore	237.72
8	International Management Institute (IMI)	P	Bhubaneshwar	237.72
9	Krupanidhi School of Management	P	Bangalore	231.96
10	Universal Business School	P	Mumbai	222.76
11	Vivekananda Institute Of Management Studies	P	Coimbatore	221.65
12	Universal Group of Institutions	P	Mohali	218.94
13	Durgadevi Saraf Institute Of Management Studies	P	Mumbai	215.95
14	Bannari Amman Institute of Technology-School of Management Studies	P	Erode	215.71
15	Annamacharya Institute of Technology and Sciences	P	Kadapa	213.66
16	RMD Sinhgad School of Management Studies	P	Pune	211.64
17	Green Heaven Institute of Management Studies & Research	P	Nagpur	211.51
18	Hallmark Business School	P	Thiruchirapalli	210.92
19	Sinhgad Institute of Technology & Science	P	Pune	208.84
20	M.A.M. B- SCHOOL	P	Tiruchirappalli	199.86