Report of Corporate office visit to Sharekhan. Ltd.

Green Heaven Institute of Management and Research, Nagpur had organized a visit to corporate office of ShareKhan Ltd. on 21st Nov 2015 for its MBA Sem-1 and 3 students. Sharekhan is India’s leading online retail broking house. Launched on February 8, 2000 as an online trading portal, Sharekhan has today a pan-India presence with over 1,529 outlets serving 950,000 customers across 450 cities. It also has international presence through its branches in the UAE and Oman. Sharekhan offers services like portfolio management, trade execution in equities, futures & options, commodities, and distribution of mutual funds, insurance and structured products. Visit was arranged by the due permission by the Mr. Chirag Joshi, Branch Manager, ShareKhan. During the visit to their office, a brief session by Ms. Heema Udeshi, Relationship Manager of ShareKhan, was taken on the topic ‘Online trading and Share Market’, who briefed students about their online trading portal “Trade Tiger”. Students were engrossed in the session when she described about various integrities of Share market and Commodity market. An open house session for the queries of the students was taken by Mr. Chirag Joshi. The first hand information during the session helped the students to get engaged in active learning experiences both inside and outside the classroom. Students were also briefed about the organization culture, HR practices and Marketing strategies of the organization.

The Visit was arranged with the prior permission and guidance of Director, Dr. T.Kalyani, GHIMR. Prof. Anup Suchak Co-ordinated the Visit, who was accompanied by Prof. Mubina Saifee, who also took special efforts for the success of this corporate office visit. Shri. Anil Sharma, (Secretary, Jaidurga Bahu-uddeshiya Jankalyan Sanstha) appreciated this novel idea of taking students to corporate office, as normally students are been taken for Industrial visits. These kinds of visits help students to get real exposure to the working of corporate offices.