Green Heaven Institute of Management and Research had organized an Industrial Visit on 12th March 2016 to De’Quench, packaged drinking water plant at Butibori, Nagpur. The visit was a part of Institute’s “Industry Institute interface”- III policy which provides students an opportunity to get acquainted with the real time working of the industries. The extended classroom was enjoyed by students. This water packaging plant undertake activities like bottle making, RO purification of drinking water, cleaning and rinsing the bottles, filling, sealing, branding including ISI quality marking, packaging and marketing. De’quench makes the bottles available in various sizes of 500ml, 750ml, 2ltr and 20ltr can to suit the needs of the customers. Their small unit is located in MIDC area of Butibori, Nagpur. Owned by Mr. Jethani, De’Quench is grabbing the local market fast with their everywhere presence and attractive unique slim design of container bottle.

Students could learn the new entrepreneur opportunities available and about starting their own business, to manage it and find growth opportunities. They also learned how to identify and understand the different packaging signs and quality marks. A food for thought activity motivated students to plan their own future and build an enterprise by creating employment opportunities for self and others. Also visiting plant, students could understand better the challenges and threats to the business in a competitive market.

Students were provided transport facility by Institute. They were welcomed at the plant and well cooperated by the plant supervisor with important information and learnings. Also De’Quench water bottles were distributed by Mr. Suresh as a complementary token to visiting team. Tour was headed by Dr. T Kalyani, Director of GHIMR and was supported by Shri Anil Sharma, Secretary, JBJS. Visit was co-ordinated by Dr. P. L. Thakur and accompanied by Asst. Professor Shubhangi Jepulkar.