

Kotler's Junction

Kotler's Junction is the Marketing Activity Club formed by the MBA students of GHIMR.

Kotler's junction was inaugurated by Mr. Sanjay Arora Managing Director of Shell advertising inc. On 9th Feb., 2013 A ten member students executive committee of Kotler's junction comprising of Jitendra Rahangdale, Ankush Shukla, Shashi Urkude, Deepak Choudhari, Manohar Pillewan, Santosh Bahe, Kuntal Raut, Chaitali Tijare, Archana Joshi and Shital Tannewar was installed.

The Kotler's Junction is formed with an objective to developing a passion for marketing as a discipline among the students of MBA and empowering them to choose marketing as a possible career choice.



So far, it has organized various events like Inter College Marketing Quiz Competition, Open Theatre etc....