Valentine Day Celebration

Green Heaven Institute of Management and Research (GHIMR), Formerly known as Green Heaven Institute of Management and Research always encourage innovative ideas. With the same objective we celebrated Valentine day this year but with a difference. With an objective of inculcating entrepreneurship in students, students were given task to put stalls of different items, which they need to sell in the college premises. Most of the students actively participated in the vent by selling different items viz. Chocolates, Handmade Greeting cards, Flowers, Balloons, food items etc. The event was inaugurated by Mr. Anil Sharma, Secretary, Jai Durga Bahu Uddeshiya Jankalyan Sanstha. He guided the students about the various Marketing skills and tactics one should know while doing a business. GHIMR, is one of the best B-Schools in Central India Providing MBA and BBA courses.