Swachh Bharat Abhiyaan drive by Green Heaven Institute of Management and Research

Swachh Bharat Abhiyaan, a national level campaign was launched by Government of India under the leadership of Prime Minister Mr. Narendra Modi on 2nd Oct 2014. This Mission was to fulfil Mahatma Gandhi’s vision of Clean India. As a part of Swachh Bharat Abhiyaan, Green Heaven Institute of Management and Research, Nagpur, which is one of the fastest emerging Management Institute in Central India, conducted the cleanliness drive in 3 Villages around Nagpur. The first phase of this drive was started on 2nd Oct 2014, from Village-Rui, Taluka Nagpur. The students and staff worked in synergy to clean various lanes in the village. Students cleaned the lanes and also educated the villagers about the importance of cleanliness and how to maintain the same. Students and Staff also tried to explain the villagers about the various diseases which can spread due to defecate in open. They educated villagers about maintaining proper sanitation and using proper toilets to avoid these diseases. The drive was started under the guidance of Dr. T. Kalyani, Director, GHIMR, Nagpur. All faculty members, staff and students took efforts towards making this drive successful. Shri. Anil Sharma, (Secretary – Jai Durga Bahu-Uddeshiya Jankalyan Sanstha) lauded the efforts of the faculty team, staff and students of GHIMR, Nagpur.