National Conference – Role of Management Education in Entrepreneurship Development for Sustainable Growth

A National Conference on “Role of Management Education in Entrepreneurship Development for Sustainable Growth” was organized by Green Heaven Institute of Management and Research on 9th Jan 2015 at their campus. The conference was organized as an endeavour of the Institute towards promotion of Entrepreneurship in the region with an eye on the economic and political impetus the region is expected to get in the wake favourable geo-political environment. Conference Proceedings in the form of a book with ISBN no was also released on the occasion.

Dr Vinayak Deshpande, Vice Chancellor of RTM Nagpur University was the Chief Guest and declared the conference open. Dr G S Parasher, Eminent Educationist and former Pro Vice Chancellor of RTM Nagpur University and Shri Vijay Phanshikar, Editor of The Hitavada, were the Guests of Honour. Prof. G K Srikanth from IBS Hyderabad of IFHE University was the Key Note Speaker. Dr G.S. Parasher, in his speech suggested developments in the education field to provoke entrepreneurial thinking. Shri Vijay Phanshikar, discussed the qualities of an entrepreneur, i.e. idea generation, passionate follow up and risk taking, and urged the academicians to develop a methodology which can incite these qualities in the management students. Dr Vinayak Deshpande, in his address, contemplated the idea of a separate course on Entrepreneurship Development to have a focussed and comprehensive approach towards development of entrepreneurs. The key note address of Prof. G K Srikanth was an eye opener to the audience as he spoke about how the Faculty Members can identify and nurture entrepreneurial talents amongst the students and also guided the students to make a situational analysis while taking a decision and look for a mentor with whom they can learn, get motivated and materialize their entrepreneurial dreams.

The Plenary Session was all of sharing of experiences and views of intellectual depth from the experts. Prof. S D. Bhave – Motivational Speaker, Dr M. K. Sharma – Director and CEO of Bajaj Steel Industries Limited and Shri Vijay Shirsath, Dy Director of MSME-DI Nagpur, were the resource persons for the plenary session and enriched the audience with their knowledge on the topic and sharing of views and experiences.

The Technical Session saw a series of presentations of their research papers by Faculty Members of various Management Institutes. The presentations of Prof. Prasanna Shembekar, Prof. Shivaji Dhawad and Prof. Abhishek Pande were noteworthy and earned praise from all present which consisted of Chairperson of the Technical Session Dr Amishi Arora, Rapporteur Dr Swarnalata Philip, Prof. G K Srikanth, and a host of academicians and MBA students.

Dr. T. Kalyani, Director of Green Heaven Institute of Management and Research, and Shri Anil Sharma, Hon Secretary of Jai Durga Bahu-uddeshiya Jankalyan Sanstha welcomed the guests and presented the conference mementoes. Prof. Makrand Joshi, Conference Convener, conducted the proceedings and proposed the vote of thanks. All the faculty members of GHIMR took special efforts for the success of the conference. Also present on the occasion were Dr Jayant Gangrediwar, Dr Usha Gangrediwar, Dr DilipGotmare, Dr R D Mehta, Dr Rajesh Vaidya, Smt Kavita Sharma, President of Jai Durga Bahu-uddeshiya Jankalyan Sanstha, Mrs Sarita Ogale, Mrs Aboli Bidkar, and a host of other academicians, eminent personalities and Management Students of the city.