KOTLER’S JUNCTION

Inter College Ad-Mad Show Competition

On Tuesday 22\textsuperscript{nd} September 2015, Kotler’s Junction (the marketing Club of Green Heaven Institute of Management and Research, Nagpur) organised Clamor-2015, an Inter College Ad Mad Show Competition. Students from several colleges of Nagpur participated and enacted advertisements of an Innovative product of their choice. The Chief guest and Judge for the program was Dr. Usha Sakure, HOD, English Department, M.K. Mahavidyalaya, Nagpur. The occasion was also graced by Shri. Anil Sharma, (Secretary – Jaidurga Bahu-uddeshiya Jankalyan Sanstha), who encouraged all the participants by his words. These kinds of programs are been organised to encourage the students to showcase their talents and overcome the stage fear and improve their confidence. In the end of the program Prize distribution ceremony was held for the Intra college Ad Mad Competition conducted on 22\textsuperscript{nd} Aug 2015 and also for the Intra College Ad Mad show, by the hands of Chief Guest, Shri Anil Sharma, and Dr. T. Kalyani. Kotler’s Junction is the Marketing Activity Club formed by the MBA students of GHIMR. It was formed with an objective to develop a passion for marketing as a discipline among the students of MBA and empowering them to choose marketing as a possible career choice. Program was organised under the guidance of Dr. T. Kalyani, Director, GHIMR. Prof. Mubina Saifee, Asst. Professor, GHIMR coordinated the event, Prof. Avinash Bhowate and all other faculty members worked hard for the success of the program. Students of GHIMR, took major efforts for the conduction and success of the program..